CHARGE NUMBER: 2305

PROJECT TITLE: Flavor Development

PROJECT LEADER: C. N. Kounnas

PERIOD COVERED: August, 1981

WRITTEN BY: J. L. Spruill

DATE OF REPORT: September 8, 1981

I. Low Delivery Program

Production samples of 100 mm Merit Ultra Lights regular and menthol are being monitored subjectively.

Preliminary results from POL 7073 appear good for a 100 mm modified MUL candidate vs. Winston Ultra in the MF-5 program.

Recommended cigarette models for Project Grow are pending fabrication. Final POL reports are being written for 100 mm Cambridge Menthol testing.

Three POL tests were requested for the Low Lamina Blend program, using RL-11, RL-13 and RL-150B vs. Merit.

II. After-cut Flavor and Casing Substitution

Several POL tests involving casing and after-cut chocolate and MS flavor are pending cigarettes. POL tests have been requested for vanilla replacement.

III. Distinctively-Flavored Cigarettes

Twelve HTI tests of Northwind vs. P.M. and competitive brands were requested by Marketing, along with a series of mini-mall studies.

Most of the Summit testing is being closed out and reports written. POL test 9035 (9 mg. Merit-type 100 WS vs. Salem Lights 100) will be shipped in September.

Field pick-ups of Northwind test market samples are subjectively acceptable. WS monitoring in the plant shows no migration. Work is continuing on emulsification of WS in A/C. WS material specifications have been revised.

IV. Special Investigations

A report is being written on the WS accelerated aging study. Work in the menthol program continues pending remake of some samples.

2022151455

Source: https://www.industrydocuments.ucsf.edu/docs/khxm0000

V. Services to Other Groups

Flavors made by MC for domestic and overseas cigarette manufacturing are under evaluation.

Subjective evaluations on some PM brands using Det PG have been completed.

VI. References

Notebook 7565, pp. 128-36
Notebook 7569, pp. 121-28
Notebook 7608, pp. 138-150
Notebook 7522, pp. 55-58
Notebook 7663, pp. 44-84
Notebook 7681, pp. 1 - 8
Notebook 7599, pp. 107-117

J. L. Spruill

2022151456

Source: https://www.industrydocuments.ucsf.edu/docs/khxm0000